



## **For Immediate Release**

### Editor's Contact:

Adam Chen  
LucidPort Technology  
(650) 968-6800  
[adam@LucidPort.com](mailto:adam@LucidPort.com)

## **LucidPort to showcase UAS enabled USB 3.0 drives**

**Mountain View – March 9, 2010** – LucidPort Technology will demonstrate USB 3.0 drives running the UAS Protocol during the SuperSpeed Developer's Conference from April 1<sup>st</sup> to 2<sup>nd</sup> in Taipei, Taiwan. The UAS (USB Attached SCSI) standard was developed by the USB-IF to enhance the efficiency of USB storage devices. The UAS driver delivers faster and more consistent performance, together with lower CPU utilization, compared to existing USB storage drivers.

LucidPort Technology's USB300 bridge chip brings UAS capability to any SATA based hard disk or solid state drive. This demonstration highlights the performance improvement from existing USB storage drivers to the new UAS driver for USB 3.0 drives from Super Talent Technology, Good Way Technology Co., Ltd, Tiveco Technology Co., Ltd., and SSI Computer Corp.

With UAS, a USB 3.0 drive can sustain up to 250 Mbytes/sec transfer rates. This is many times faster than USB 2.0 drives and matches the speed of the same drive when directly attached to the SATA connector of a motherboard.

The USB300 chip is the first USB 3.0 device controller to support UAS. Both the USB300 chip and the UAS driver are available now from LucidPort.

### **About LucidPort Technology, Inc.**

LucidPort Technology, Inc. is a fabless semiconductor company developing SuperSpeed USB and Wireless USB controllers. LucidPort's controllers add functionality to PC peripheral and consumer electronic devices like printers, scanners, digital cameras, portable media players, and external hard drives. LucidPort's technologies apply advanced hardware with integrated software to create flexible, high performance, and easy to use USB products. LucidPort is headquartered at 335 Pioneer Way, Mountain View, CA 94041, 650-968-6800, [www.lucidport.com](http://www.lucidport.com)

All trademarks are the property of their respective owners.

###