



For Immediate Release

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LucidPort's USB300 USB 3.0 to SATA bridge receives USB-IF certification

Mountain View, CA – January 5, 2010 – LucidPort Technology today announced that its USB300 has passed compliance and certification testing by the USB Implementers Forum (USB-IF) for SuperSpeed USB. The USB300 is a single chip USB 3.0 to SATA-II bridge designed for external storage devices. Working with both existing mass storage drivers (BOT) and the new USB Attached SCSI (UAS) driver, the USB300 links any SATA drive to a PC's USB port at Full Speed, Hi-Speed, or SuperSpeed.

As one of the first certified USB 3.0 devices, the USB300 enables consumer products delivering ten times the performance of Hi-Speed USB 2.0 while offering backward compatibility with the billions of USB-enabled PCs and peripheral devices in use today. The USB300 is shipping in production quantities with consumer products available now.

"We are excited to bring this next level of performance and capability to the consumer," said Reid Augustin, VP, Product Development at LucidPort. "We appreciate the hard work of our partners, and the staff at the USB-IF, for making this possible."

About LucidPort Technology, Inc.

LucidPort Technology, Inc. is a fabless semiconductor company developing SuperSpeed USB and Wireless USB controllers. LucidPort's controllers add functionality to PC peripheral and consumer electronic devices like printers, scanners, digital cameras, portable media players, and external hard drives. LucidPort's technologies apply advanced hardware with integrated software to create flexible, high performance, and easy to use USB products. LucidPort is headquartered at 335 Pioneer Way, Mountain View, CA 94041, 650-968-6800, www.lucidport.com

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