## For Immediate Release

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# LucidPort introduces HDA Reference Design for Wireless File Sharing

**WiMedia Open House, Burlingame, CA – March 26, 2008 –** LucidPort Technology today introduced a reference design based on its L800 Wireless USB Peripheral Controller. Named "HDA", it is a USB dongle used for sharing files between a Wireless USB enabled PC and another device. The user can plug the HDA into any device that accepts USB flash memory – this can be another PC, a Mac, or even some set top boxes and TVs. No setup or installation is required. This other device can now access the shared files stored on the wireless USB enabled PC.

"The user can take the HDA, plug it into a device, and start accessing the remote files right away." said Reid Augustin, VP, Product Development at LucidPort. "No one wants the hassle of installation – users just want to plug and play." Utilizing the Wireless USB protocol, the HDA shares the files stored on a Wireless USB enabled PC with whatever device the HDA is plugged into.

L800 Wireless USB Peripheral Controller:
- Supports all functions required by the Wireless USB and WiMedia protocols
- Integrated device association logic (cable and numeric)
- End-user throughput over 120Mbps
- Certified by the USB-IF and the WiMedia Alliance

Pricing and Availability
The L800 is available for mass production now. It comes in a lead free 108-ball BGA package (11x11mm, 0.8mm pitch). The L800 is priced under 5 dollars in large quantities.

**About LucidPort Technology**
LucidPort Technology, Inc. is a fabless semiconductor company developing Wireless USB controllers powered by Ultra Wide Band (UWB) technology. LucidPort's controllers add wireless functionality to peripherals like printers, scanners, digital cameras, TV tuners, external hard drives, and many other peripherals and consumer devices. LucidPort's technologies apply advanced hardware with integrated software to create flexible, high performance, and easy to use wireless products. LucidPort is headquartered at 335 Pioneer Way, Mountain View, CA 94041, 650-968-6800, www.lucidport.com

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