



## **For Immediate Release**

### Editor's Contact:

Adam Chen  
LucidPort Technology  
(650) 968-6800  
[adam@LucidPort.com](mailto:adam@LucidPort.com)

## **LucidPort Demonstrates SuperSpeed USB 3.0 Storage Devices**

**San Francisco, CA – September 21, 2009** – LucidPort Technology will demonstrate fully functional SuperSpeed USB 3.0 storage devices during the Intel Developers Forum from September 22<sup>nd</sup> to 24<sup>th</sup>. This demo highlights SuperSpeed USB drives from Netac, MacPower, Good Way Technology, and SSI Computer Corp. Many of these SuperSpeed USB drives will be available in stores this year.

Designed with LucidPort's USB300 USB 3.0 to SATA bridge chip, these SuperSpeed USB drives can transfer up to 250 Mbytes/sec. Existing USB 2.0 drives run between 25 to 35 Mbytes/sec. These drives are fully backwards compatible to legacy USB 2.0/1.1 hosts and can operate with the standard USB mass storage drivers found in Windows, MacOS, and Linux PCs today.

SuperSpeed USB delivers ten times the performance of Hi-Speed USB 2.0 while offering backward compatibility with the billions of USB-enabled PCs and peripheral devices in use today. "The market expects USB 3.0 to be fast," said Reid Augustin, VP, Product Development at LucidPort. "The USB300 meets that challenge by making the full SATA bandwidth accessible from USB."

USB300 samples and development boards are available now.

### **About LucidPort Technology, Inc.**

LucidPort Technology, Inc. is a fabless semiconductor company developing SuperSpeed USB and Wireless USB controllers. LucidPort's controllers add functionality to PC peripheral and consumer electronic devices like printers, scanners, digital cameras, portable media players, and external hard drives. LucidPort's technologies apply advanced hardware with integrated software to create flexible, high performance, and easy to use USB products. LucidPort is headquartered at 335 Pioneer Way, Mountain View, CA 94041, 650-968-6800, [www.lucidport.com](http://www.lucidport.com)

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